

## Launching EU's Framework Programme for Research and Innovation: The role of Social Sciences and Humanities in Horizon 2020

When? Friday, 27<sup>th</sup> September 2013, 14-17.30, reception afterwards

Where? Copenhagen Business School, Solbjerg Plads 3, 2000 Frederiksberg, Auditorium SPs01,  
Ground Floor, Main Hall.

*Programme of the day:*

### 1. Welcome and opening remarks

**Morten ØSTERGAARD**, Minister for Science, Innovation and Higher Education  
**Per HOLTEN-ANDERSEN**, President, CBS

### 2. Priorities in Horizon 2020

**Prof. Teresa RIERA MADURELL**, Member of the European Parliament, Committee on  
Industry, Research and Energy and Rapporteur of Horizon 2020  
*Multidisciplinary Perspectives of Horizon 2020*

**Octavio QUINTANA TRIAS**, European Commission, DG Research and Innovation (tbc)  
*The Gender Aspect and Innovation*

**Prof. Britta THOMSEN**, Member of the European Parliament, Committee on Industry,  
Research and Energy  
*Possibilities for International cooperation in Horizon 2020*

### 3. Industrial Leadership and interdisciplinarity

**Prof. Maria Da Graça CARVALHO**, Member of European Parliament, Committee on  
Industry, Research and Energy and Co-rapporteur of Horizon 2020.  
*Industrial leadership and interdisciplinarity*

**Peter HØNGAARD ANDERSEN**, Research Director, Lundbeck  
*Public Private Partnerships - Fool or Foe*

-oO COFFEEBREAK Oo-

#### 4. The Role of Social Sciences and Humanities

**Prof. Wolfgang Mackiewicz**, Chair of the EU Commissions SSH Advisory Board in FP7, Freie Universität Berlin (tbc)

*[title follows]*

**Prof. Alan IRWIN**, Dean of Research, Copenhagen Business School  
*Science in Society: caring for our futures in turbulent times*

**Prof. Vincent F. HENDRICKS**, Professor for formal philosophy, University of Copenhagen

*Humanities is not a bystander – literally*

**David BUDTZ PEDERSEN**, Co-Director and Research Fellow at the Humanomics Research Centre, Aarhus University, and Strategic Adviser to the Danish Ministry of Science, Innovation and Higher Education

*Humanities in the European Research Area: Excellence, Challenges and Cooperation*

-oO RECEPTION Oo-

#### *Description*

In 2014 the European Union will launch the 8<sup>th</sup> framework programme for research and innovation **HORIZON2020** in order to secure Europe's global competitiveness and to create jobs and growth. Horizon 2020 will focus on societal challenges, industrial leadership and internationalisation.

The conference at Copenhagen Business School (CBS) will focus on the role, that Social Sciences and Humanities play both in connection to Horizon2020 and in a wider context.

The conference will present three panels under the following headlines:

1. Priorities in Horizon 2020
2. Industrial Leadership and Interdisciplinarity
3. The Role of Social Science and Humanities

Representatives from the European Parliament, the European Commission, the industry, and the Danish Ministry for Science, Innovation and Higher Education will take a closer look at the development of Horizon2020 and the possibilities for Social Sciences and Humanities in the new programme.

The conference is targeting policy makers, stakeholders from the industry, authorities and universities, researchers and research administrators and journalists.

*Practicalities:*

The venue takes place at **Copenhagen Business School** (CBS), Solbjerg Plads 3, 2000 Frederiksberg, Denmark at the BG Fonden Auditorium (SPs.01), which is situated in main hall of the building.

See: <http://www.cbs.dk/en/discover-cbs/contact>

**In order to participate at the conference please register at:**

[www.horizon2020.cbs.dk](http://www.horizon2020.cbs.dk)

Participation is free of charge and the registration takes place after first come, first served principle. There are only 400 seats available.

*Parking*

Campus parking is scarce at CBS. The easiest way to get to Solbjerg Plads, from anywhere in the Copenhagen area, is by taking the Metro (from the city center direction: Vanløse) to Frederiksberg station. The white/grey campus building is situated right next to the station.

From the airport take the Metro bound for Vanløse. This takes approx. 20 minutes.

The conference takes place at the BG Fonden Auditorium (SPs.01) which is situated in main hall of the building.

[Map of the entire CBS campus](#) (including parking areas).

*Contact for enquiries about the conference:*

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