

## Innovation Day on 23 November Hotel Bloom, Rue Royale 250, Brussels

<b>REGISTRATION AND WELCOME COFFEE 10:30 – 11:00</b>	
<b>PART I – Where is the industry today? State of play on R&amp;D and innovation in the food industry 11:00 – 12:00</b>	
<b>11:00 – 12:00</b>	<b>Jacki Davis (moderator)</b>
	<b>Mike Knowles, European Technology Platform Food for Life</b>
	<b>Felix Sancho, Chair of FoodDrinkEurope's Science Expert Group</b>
	<b>Cathy Groves, Leatherhead</b>
<b>US Mission to the EU name to follow</b>	
<b>COFFEE BREAK 12:00 – 12:15</b>	
<b>PART II – Success stories: Examples of safe sustainable foods which can contribute to balanced diets 12:15 – 13:30</b>	
<b>12:15 – 13:30</b>	<b>Jacki Davis (moderator)</b>
	<b>1) Franz Egberts, Henri van Bildt (CLITRAVI)</b>
	<b>2) EDA name to follow</b>
	<b>3) ESA name to follow</b>
<b>4) Andras Sebok, EFOSZ</b>	
<b>LUNCH 13:30 – 14:30</b>	
<b>PART II (continued) 14:30 – 15:45</b>	
<b>14:30 – 15:45</b>	<b>5) UNESDA, name to follow</b>
	<b>6) Daniele Rossi, Chair of FoodDrinkEurope R &amp; D Expert Group</b>
	<b>7) Michel Gardet, Nestlé</b>
	<b>8) Carlo Bulkman, Unilever</b>

<b>COFFEE BREAK</b> 15:45 – 16:00	
<b>PART III – Panel debate:</b> <b>How can the food industry’s capacity to innovate be improved?</b> 16:00 – 17:30	
<b>16:00 – 17:30</b>	<b>Jacki Davis (moderator)</b>
	<b>Franz Egberts, Henri van Bildt (CLITRAVI)</b>
	<b>Geoff Thompson, Danone</b>
	<b>Michel Gardet , Nestlé</b>
	<b>Carlo Bulkman, Unilever</b>
	<b>Andras Sebok, EFOSZ</b>
	<b>Chantal Bruetschy, DG SANCO (invited)</b>
	<b>European Parliament, Mr Schnellhardt (invited)</b>
	<b>Arnaud Petit, Copa-Cogeca</b>
<b>CONCLUSIONS AND KEYNOTE SPEAKER</b> 17:30 – 18:30	
<b>17:30 – 18:30</b>	<b>Closing remarks, Maria Da Graça Carvalho MEP</b>
	<b>Closing remarks, Debra Crew, PepsiCo</b>
	<b>(18:00) Keynote address by Commissioner Geoghegan-Quinn</b>
<b>COCKTAIL</b> 18:30 – 19:30	